

THE COALITION TO PROMOTE U.S. AGRICULTURAL EXPORTS

The Honorable Andy Harris
1536 Longworth House Office Building
Washington, D.C. 20515

The Honorable Sanford Bishop
2407 Rayburn House Office Building
Washington, D.C. 20515

Via Email

Dear Chairman Harris and Ranking Member Bishop,

The undersigned organizations of the Coalition to Promote U.S. Agricultural Exports request full, mandatory funding for the U.S. Department of Agriculture (USDA) Market Access Program (MAP) and Foreign Market Development Program (FMD) when you write the fiscal year 2027 Agriculture, Food and Drug Administration and Related Agencies appropriations bill.

These primary USDA export promotion programs are shouldering a heavy responsibility in the current global trade environment. Despite geopolitical headwinds, and a very tough landscape for American agricultural exports, renewed focus and additional investment in these proven programs is working. USDA data shows overall export value is climbing, and the soaring ag trade deficit has slowed. For fiscal year 2025, USDA once projected a \$49.5 billion trade deficit. Today, that number has been reduced to \$29 billion. While the trade balance outlook has improved, an ag trade deficit approaching \$30 billion is no cause for celebration. Rather, it is a reminder to continue an investment which is making a difference.

Private sector investment alongside these program dollars continues to exemplify this true public-private partnership. MAP participants, on average, bring \$2.50 for each \$1 in federal funding. FMD participants, on average, spend \$3.25 for each dollar of federal funding meaning the MAP and FMD funds in this appropriations bill are doubled, if not, tripled by private sector investment. This coalition knows how vital these programs are right now and we continue putting forth more than what we receive.

Thank you for your continued support of MAP and FMD. Please consider our views as you write the fiscal year 2027 USDA funding bill. Full funding for these programs is abundantly necessary

Sincerely,

The Coalition to Promote U.S. Agricultural Exports (see attached)

Alaska Seafood Marketing Institute
Almond Alliance of California
American Cotton Shippers Association
American Cranberry Growers Association
American Feed Industry Association
American Hardwood Export Council
American Peanut Council
American Pistachio Growers
American Quarter Horse Association
American Seed Trade Association
American Sheep Industry Association
American Soybean Association
APA-The Engineered Wood Association
Atlantic Seaboard Wine Association
Blue Diamond Growers
Brewers Association
California Agricultural Export Council
California Apple Commission
California Blueberry Association
California Blueberry Commission
California Canning Peach Association
California Cherry Export Association
California Citrus Mutual
California Date Commission
California Farm Bureau Federation
California Fig Advisory Board
California Fresh Fruit Association
California Pear Growers
California Prune Board
California Strawberry Commission
California Table Grape Commission
California Walnut Commission
California Wild Rice Advisory Board
Cape Cod Cranberry Growers' Association
Cherry Marketing Institute
CoBank
Cranberry Institute
Distilled Spirits Council of the United States
Florida Citrus Mutual

Florida Citrus Packers Association
Florida Department of Citrus
Florida Fruit & Vegetable Association
Florida Peanut Producers Association
Florida Tomato Exchange
Food Export Association of the Midwest USA
Food Export USA – Northeast
Georgia Poultry Federation
Ginseng Board of Wisconsin
Global Food & Nutrition, Inc.
Hardwood Federation
Hop Growers of America, Inc.
Idaho Grain Producers Association
Illinois Corn Growers Association
Illinois Farm Bureau
Indian River Citrus League
International Fresh Produce Association
Kansas Livestock Association
Leather and Hide Council of America
Louisiana Cotton & Grain Association
Michigan Apple Association
Missouri Corn Growers Association
National Association of Egg Farmers
National Association of State Departments of
Agriculture
National Association of Wheat Growers
National Barley Growers Association
National Cattlemen’s Beef Association
National Chicken Council
National Confectioners Association
National Corn Growers Association
National Cotton Council
National Council of Farmer Cooperatives
National Grange
National Hay Association
National Milk Producers Federation
National Oilseed Processors Association
National Pork Producers Council
National Potato Council
National Sorghum Producers
National Sunflower Association
National Turkey Federation

Nebraska Sorghum Producers Association
New York Wine & Grape Foundation
North American Blueberry Council
North American Meat Institute
North American Renderers Association
Northwest Horticultural Council
Northwest Wine Coalition
Ohio Corn and Wheat Growers Association
Olive Growers Council of California
Oregon Winegrowers Association
Oregon Wine Board
Organic Trade Association
Pet Food Institute
Rural & Agriculture Council of America
Softwood Export Council
Southern Forest Products Association
Southern U.S. Trade Association
Sunkist Growers
Sunmaid Growers of California
Sunsweet Growers, Inc.
Texas Cattle Feeders Association
The Popcorn Institute
United Egg Producers
USA Dry Pea and Lentil Council
USA Poultry & Egg Export Council
USA Rice
U.S. Apple Association
U.S. Apple Export Council
U.S. Cattlemen's Association
U.S. Dairy Export Council
U.S. Dry Bean Council
U.S. Livestock Genetics Export
U.S. Meat Export Federation
U.S. Peanut Federation
U.S. Rice Producers Association
U.S. Wheat Associates
Valley Fig Growers
Washington Apple Commission
Washington Association of Wheat Growers
Washington State Fruit Commission
Washington State Potato Commission
Washington Winegrowers Association

Western U.S. Agricultural Trade Association
Wine Institute
WineAmerica (The National Association of
American Wineries)
Winegrape Growers of America
Wisconsin State Cranberry Growers Association